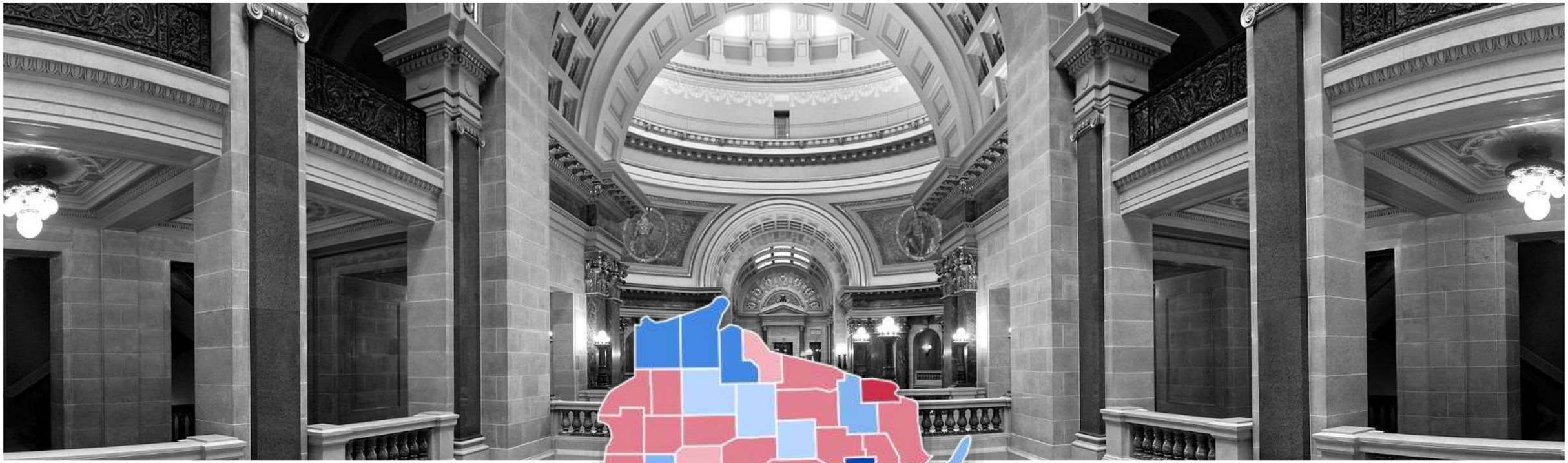
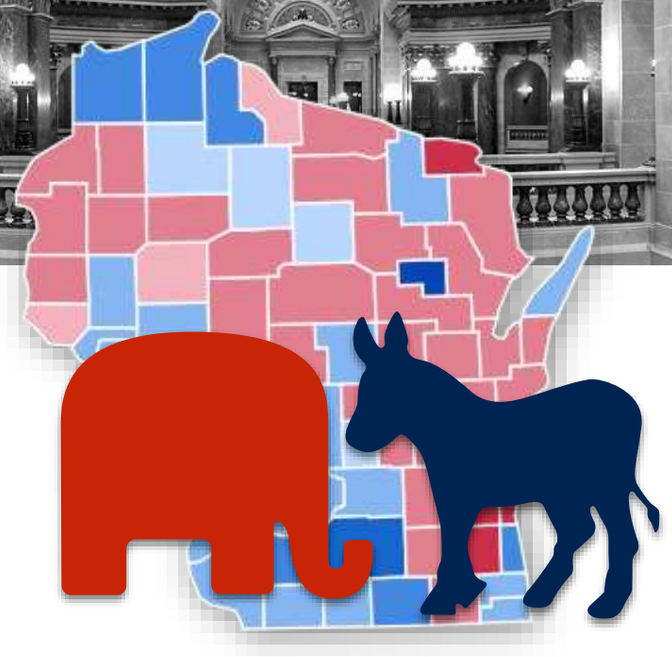




2018 Election Recap

November 2018

William J. McCoshen

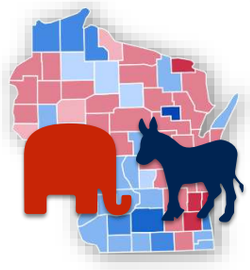
WAPA
WISCONSIN ASPHALT PAVEMENT ASSOCIATION

CAPITOL CONSULTANTS, INC.

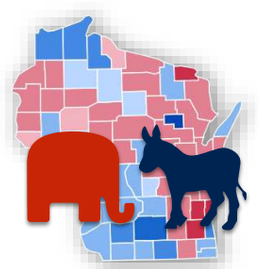
2018 ELECTION RECAP

WISCONSIN STATE JOURNAL

Wisconsin Republicans maintain control of Legislature

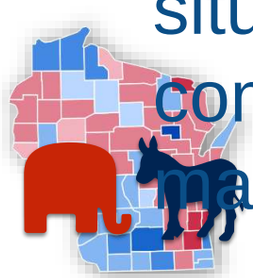


What should have happened

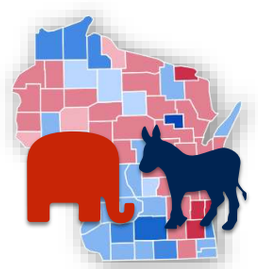


MOOD OF VOTERS WAS VERY POSITIVE

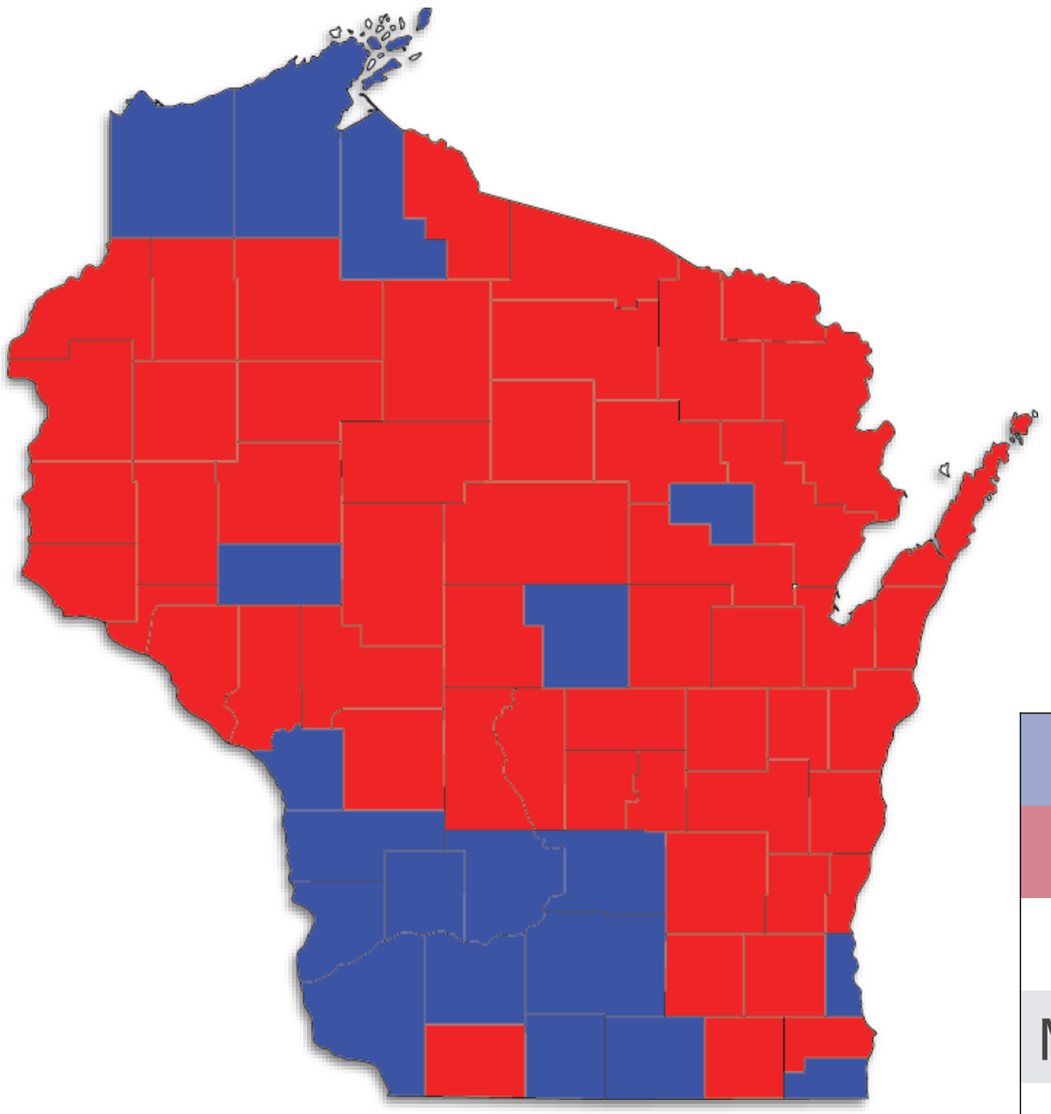
Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?	**54%** **Right Direction**
Over the past year, do you feel the economy has gotten better, worse, or stayed about the same?	**51%** **Gotten Better**
Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?	**66%** **Get Better/ Stay Same**
Thinking about your family's financial situation, would you say you are living comfortably, just getting by or struggling to make ends meet?	**63%** **Living Comfortably**



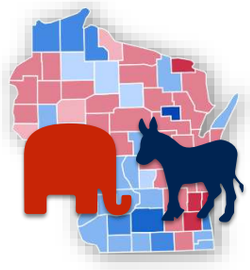
What did happen



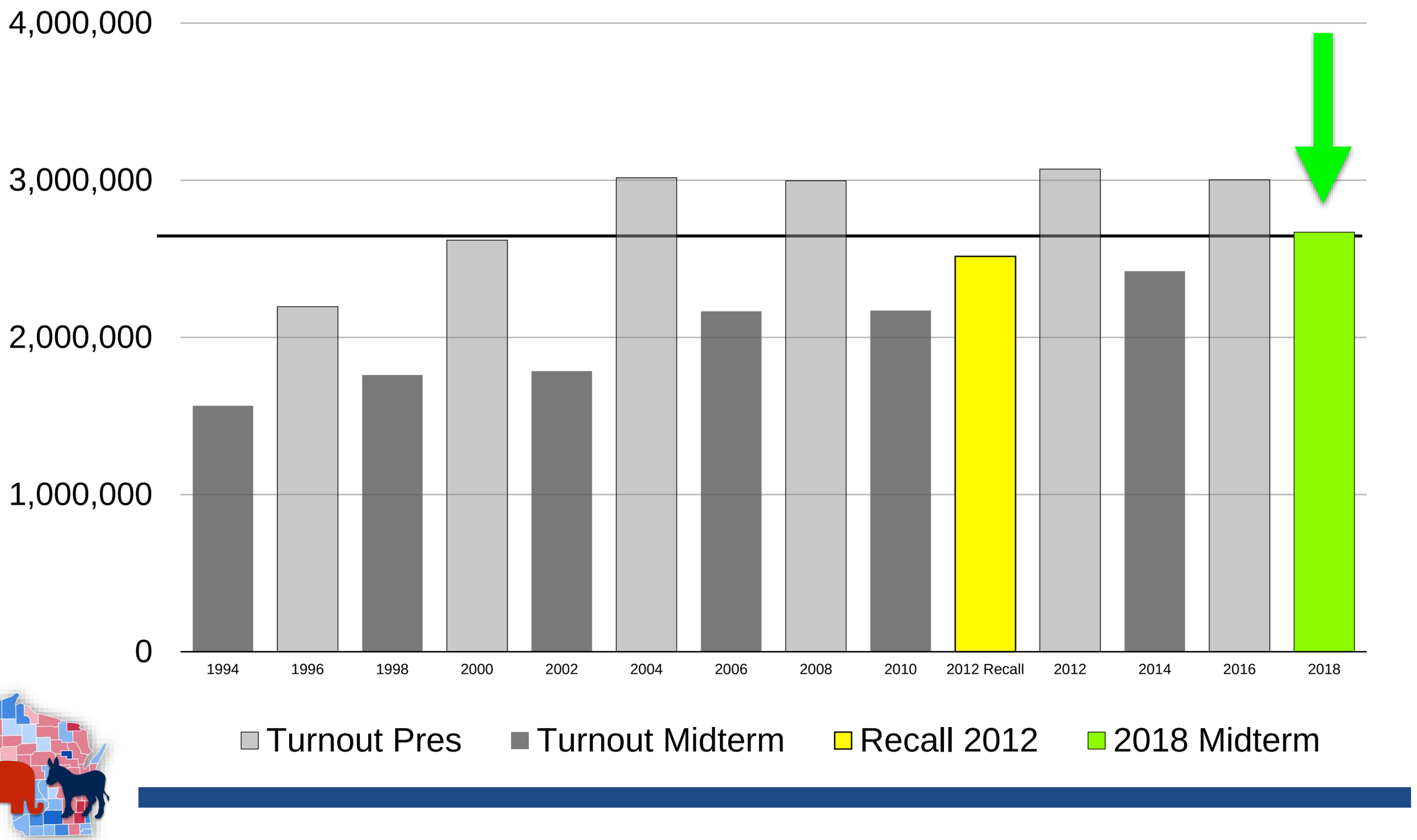
TONY EVERS WINS THE GOVERNORSHIP



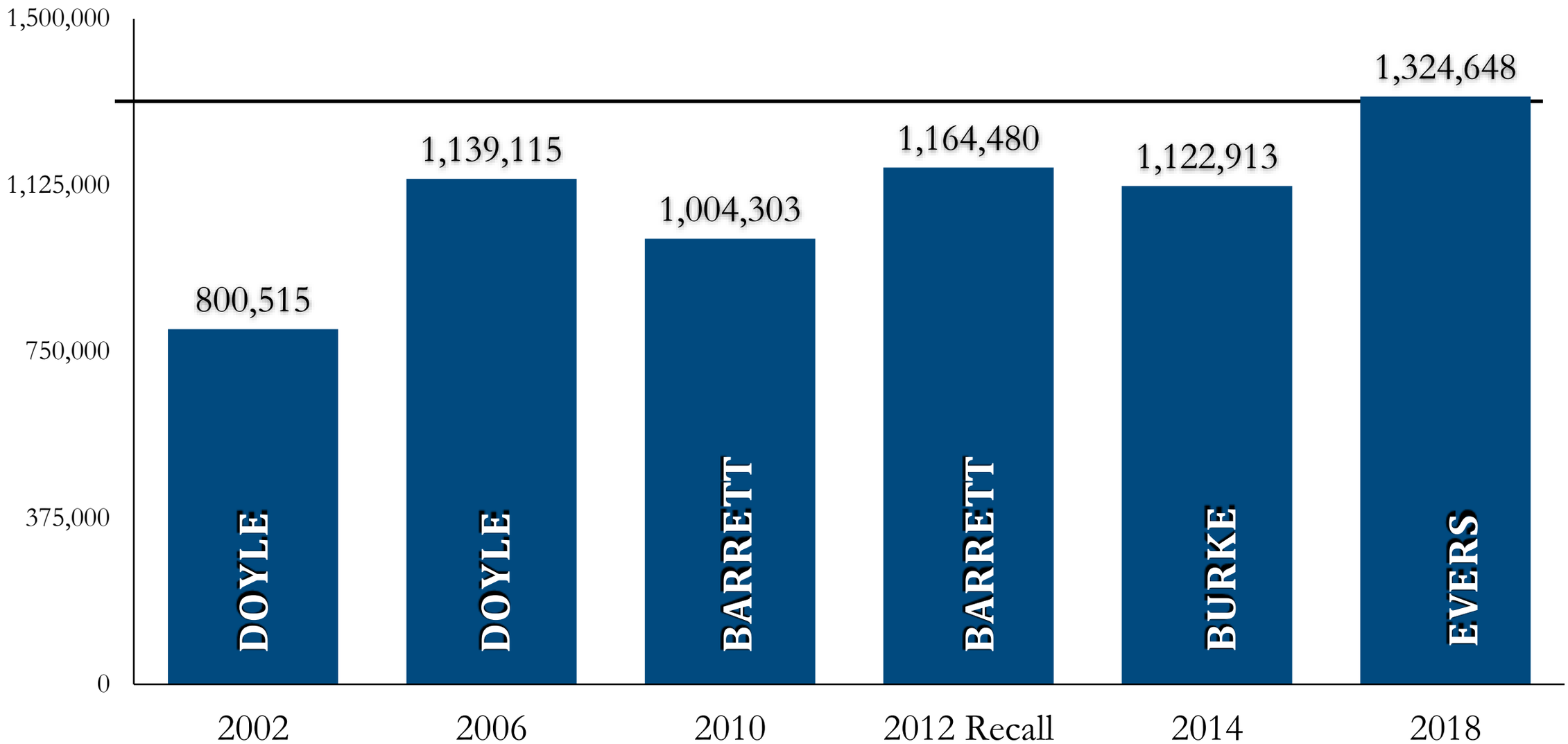
Tony Evers	1,324,648	50%
Scott Walker	1,293,799	48%
Arnie Enz	2,715	0%
Maggie Turnbull	18,785	1%
Michael White	11,080	0%
Phil Anderson	20,320	1%



2018 MIDTERM TURNOUT HIGHEST IN HISTORY

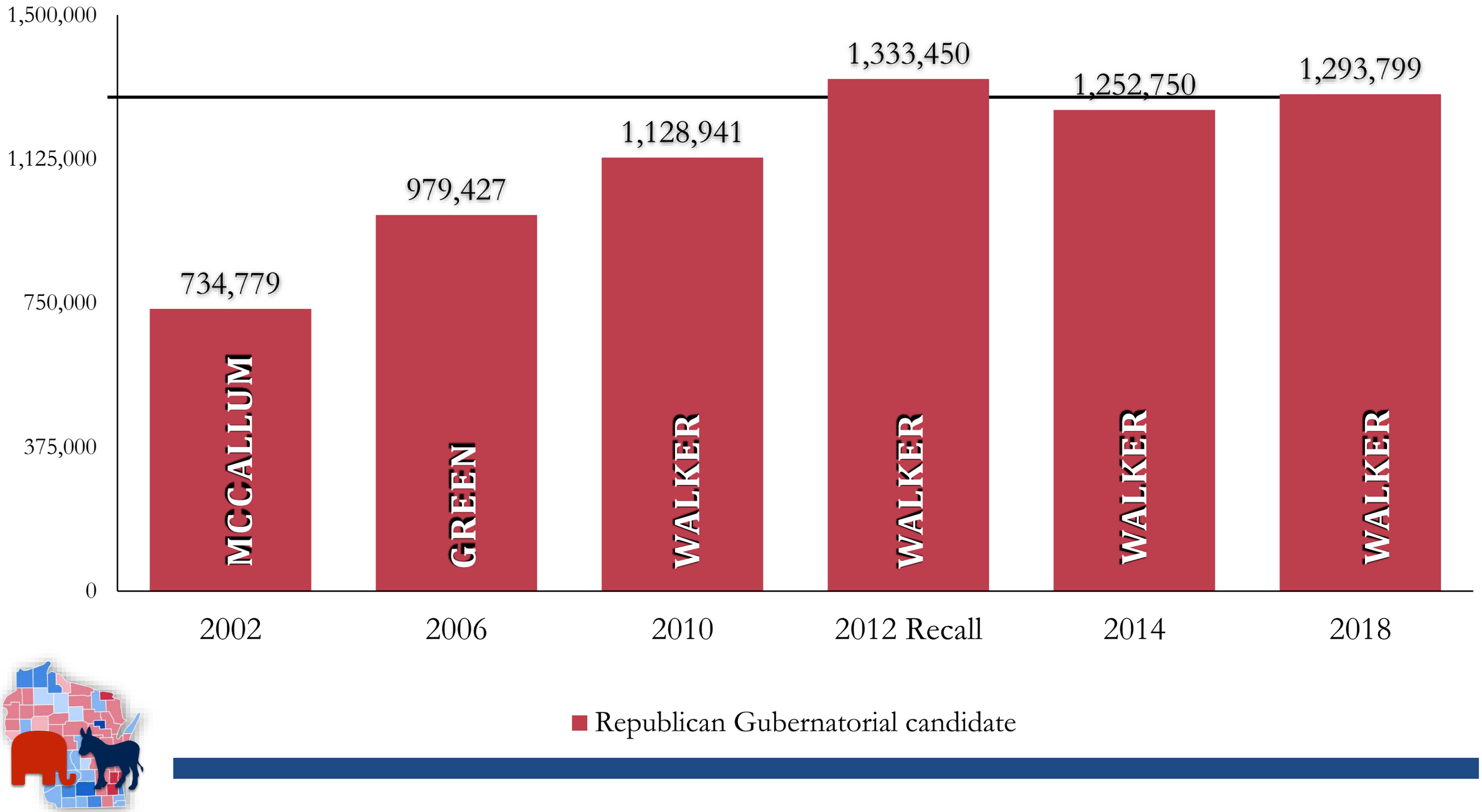


TONY EVERS CAPTURES THE MOST VOTES OF ANY DEMOCRATIC CANDIDATE FOR GOVERNOR



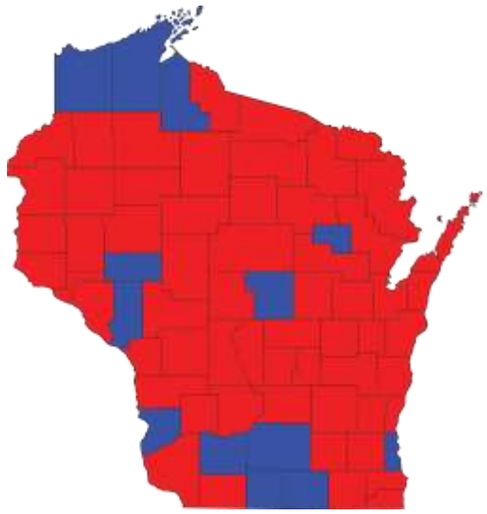
SCOTT WALKER CAPTURES HIS SECOND MOST VOTES

MOST VOTES FOR WALKER IN A MIDTERM

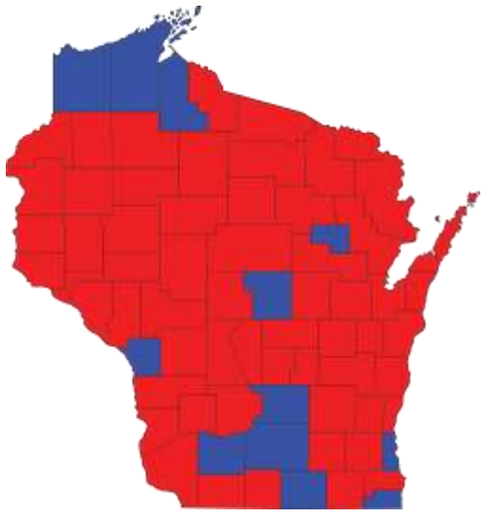


WALKER HAS SIMILAR PERFORMANCE IN 4TH RACE

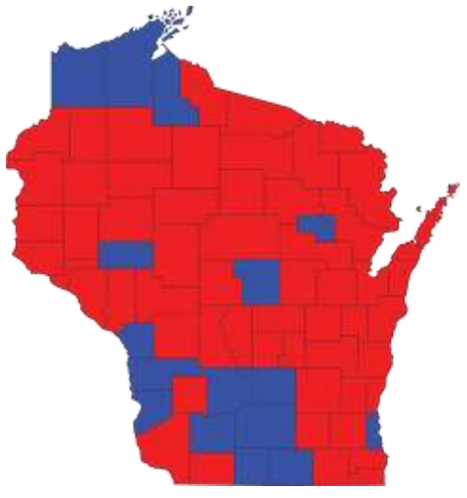
2010
Walker v. Barrett



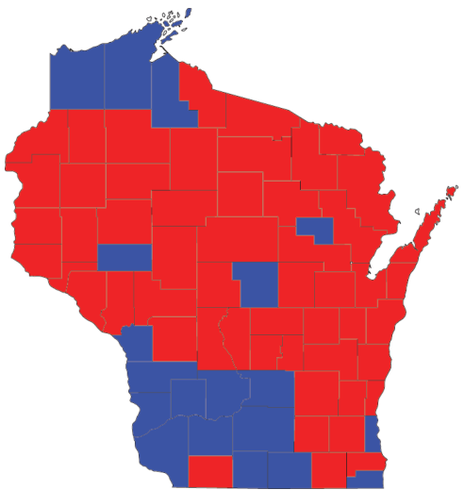
2012 Recall
Walker v. Barrett



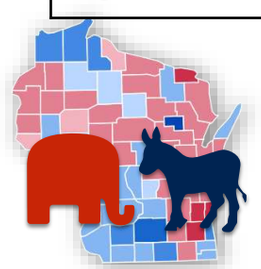
2014
Walker v. Burke



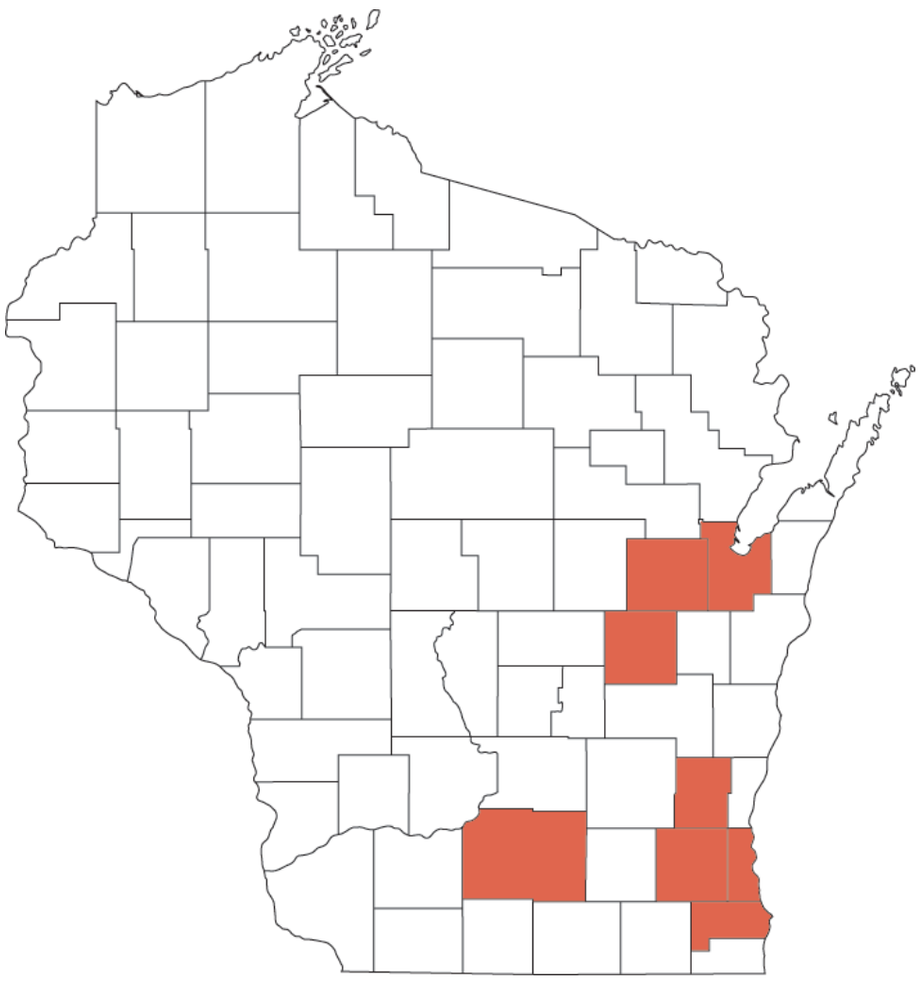
2018
Walker v. Evers



	2010 Gov. Election	2012 Gov. Recall Election	2014 Gov. Election	2018 Gov. Election
Total Votes for Walker	1,128,941 votes	1,333,450 votes	1,252,750 votes	**1,293,799**
Walker %	**52.2%**	**53.1%**	**52.2%**	**48.43%**
Walker margin	124,638 votes	171,105 votes	136,807 votes	(30,758) votes
Walker counties won	59 counties	60 counties	56 counties	**53 counties**



8 COUNTIES ACCOUNT FOR >50% OF VOTE TOTAL



Milwaukee, Dane, Waukesha, Brown, Racine, Outagamie, Winnebago & Washington

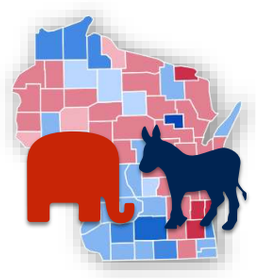
- **130,232 more votes** produced in these counties in 2018 than 2014

- **Evers received 156,223 more votes** than Gov. Walker in top 50% vote producing counties (*In 2014 Walker only trailed by 25,826 in those same counties)*

- **Milwaukee & Dane produced 69,732 more votes** in 2018 than 2014.

- **Evers beat Walker by 88,256 more votes** in Milwaukee & Dane than Burke did

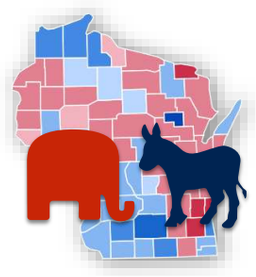
- **Walker received 5,806 votes less** in these counties than 2014



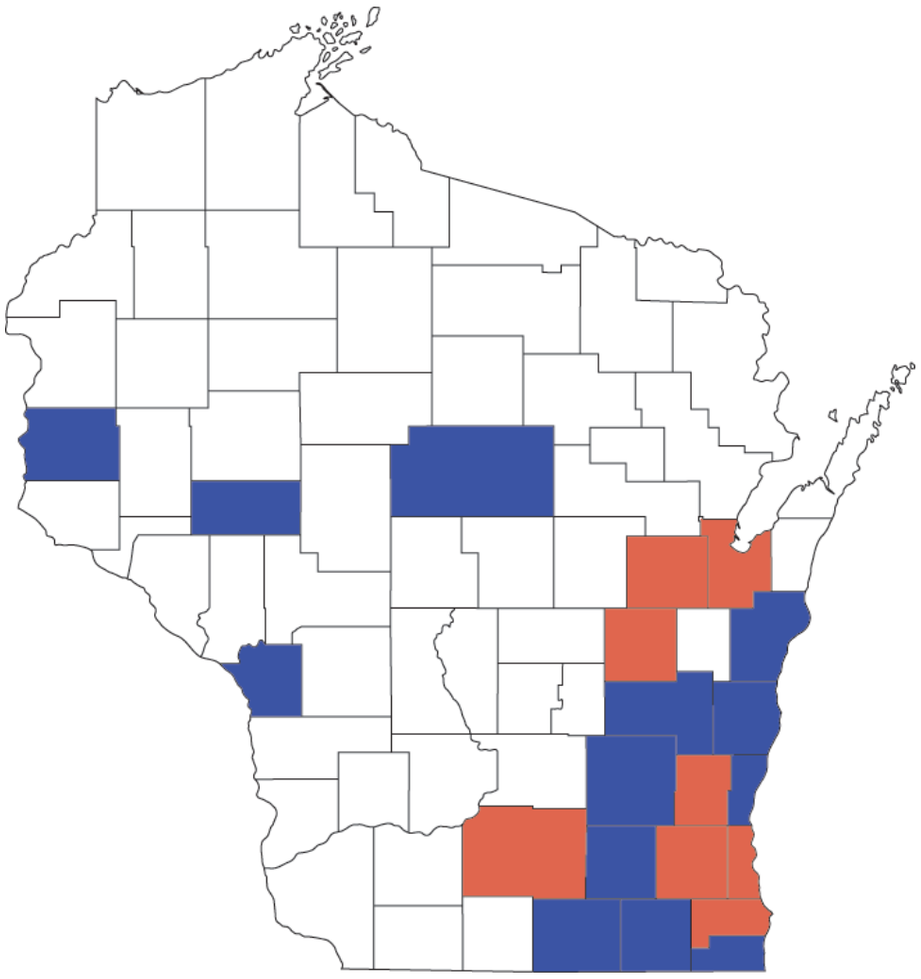
130K MORE VOTES CAST IN TOP 8 COUNTIES IN ’18 VS ’14

BUT WALKER RECEIVED 5,806 LESS VOTES THERE IN ’18 THAN IN ‘14

	Evers	Walker	Total	Walker-Evers	Walker '18-Walker'14	Evers-Burke	Total Vote Increase 14 to 18
MILWAUKEE	263,199	124,880	395,509	**(138,319)**	**(7,826)**	31,883	**27,416**
DANE	220,008	69,200	294,425	**(150,808)**	**(4,476)**	44,071	**41,956**
WAUKESHA	72,114	146,686	221,696	74,572	**(580)**	17,614	**18,448**
BROWN	51,723	61,424	115,621	9,701	**3,016**	10,972	**15,330**
RACINE	40,498	44,770	87,141	4,272	**1,826**	4,729	**7,560**
OUTAGAMIE	36,292	45,357	83,414	9,065	**814**	6,789	**8,469**
WINNEBAGO	35,609	38,638	75,987	3,029	**744**	5,351	**6,774**
WASHINGTON	18,704	50,954	70,542	32,250	**676**	3,197	**4,279**
TOTAL	**738,147**	**581,909**	**1,344,335**	**(156,238)**	**(5,806)**	**124,606**	**130,232**

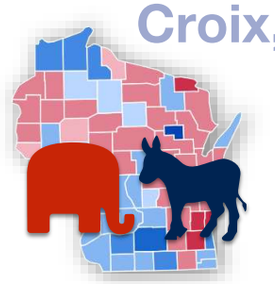


21 COUNTIES ACCOUNT FOR >75% OF VOTE TOTAL



Milwaukee, Dane, Waukesha, Brown, Racine, Outagamie, Winnebago & Washington

Rock, Kenosha, Marathon, La Crosse, Sheboygan, Ozaukee, Eau Claire, Walworth, Fond du Lac, St. Croix, Dodge, Jefferson & Manitowoc

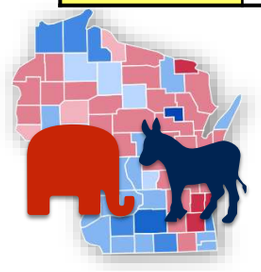


- **196,783 more votes** produced in these counties in 2018 than 2014
- **Evers received 99,968 more votes** than Gov. Walker in top 75% vote producing counties (*In 2014 Walker was leading by 67,626 votes in the top 75%)*
- **Evers received 175,562 more votes** than Burke in these counties
- **Walker received 5,336 votes more** in these counties than 2014

GOV. WALKER UNDERPERFORMED HIS AVERAGE PERFORMANCE WITH EVERY DEMOGRAPHIC, ESPECIALLY;

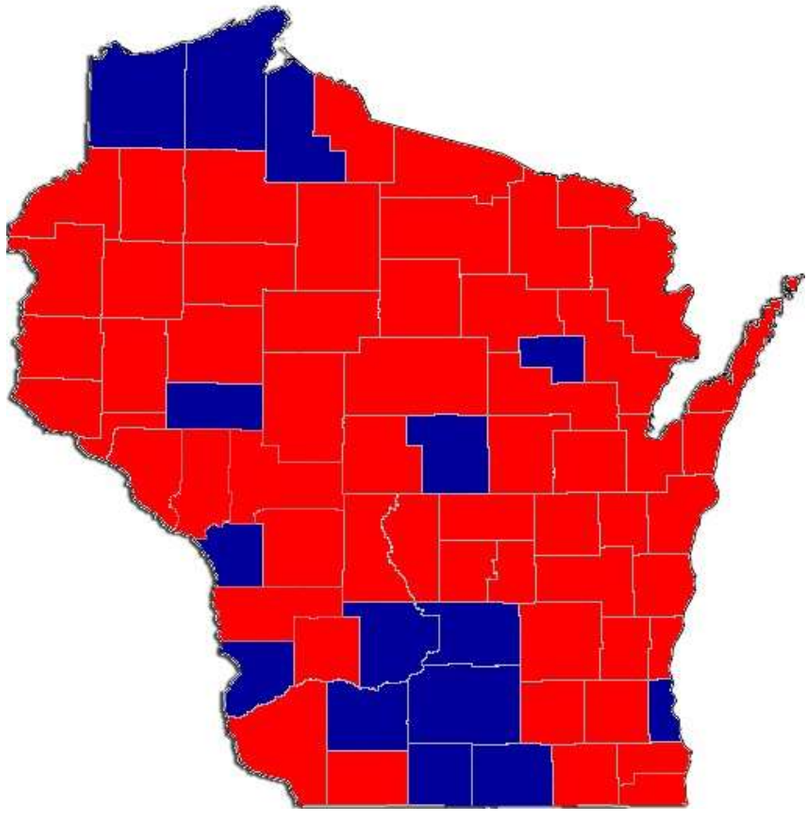
Men	**-7%**
18-29	**-9%**
30-44	**-13%**
Independents	**-10%**

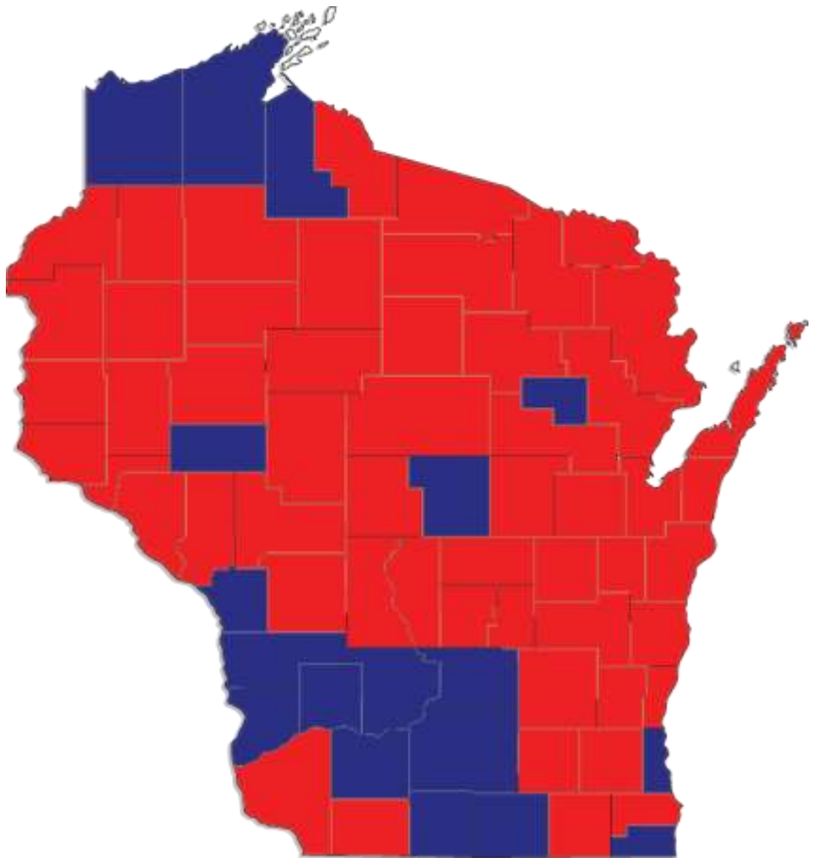
	2010 Election		2012 Recall Election		2014 Election					2018 Election		
	Walker	Barrett	Walker	Barrett	Walker	Burke	Walker Avg.	DEM Avg.	Walker '18-AVG	Walker	Evers	Walker-Evers
Men	58%	41%	59%	40%	60%	39%	**59.0%**	40.0%	**-7.00%**	**52%**	45%	**7%**
Women	49%	50%	47%	52%	45%	54%	**47.0%**	52.0%	**-2.00%**	**45%**	54%	**-9%**
18-29	45%	55%	47%	52%	47%	51%	46.3%	52.7%	**-9.33%**	37%	60%	-23%
30-44	56%	43%	56%	43%	52%	47%	54.7%	44.3%	**-12.67%**	42%	56%	-14%
45-64	53%	46%	53%	47%	54%	45%	53.3%	46.0%	**-1.33%**	52%	47%	5%
65+	56%	44%	56%	44%	53%	46%	55.0%	44.7%	**0.00%**	55%	44%	11%
Liberal	10%	89%	13%	86%	10%	88%	11.0%	87.7%	**1.00%**	12%	87%	-75%
Moderate	43%	56%	46%	54%	46%	52%	45.0%	54.0%	**-2.00%**	43%	55%	-12%
Cons.	89%	10%	86%	14%	87%	12%	87.3%	12.0%	**-0.33%**	87%	12%	75%
Democrat	9%	90%	8%	91%	6%	93%	7.7%	91.3%	**0.33%**	8%	92%	-84%
Republican	95%	5%	94%	6%	96%	4%	95.0%	5.0%	**0.00%**	95%	5%	90%
IND	56%	42%	54%	45%	54%	43%	**54.7%**	43.3%	**-9.67%**	**45%**	52%	**-7%**



KAUL WINS BY < 16,000 VOTES

SCHIMEL CAPTURED 75,000 MORE VOTES THAN IN 2014



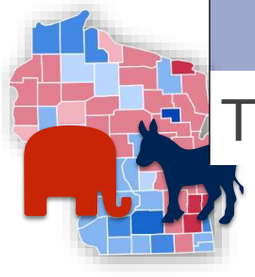


2014

Brad Schimel	1,211,218	52%
Susan Happ	1,065,780	45%
Thomas Nelson	71,493	3%

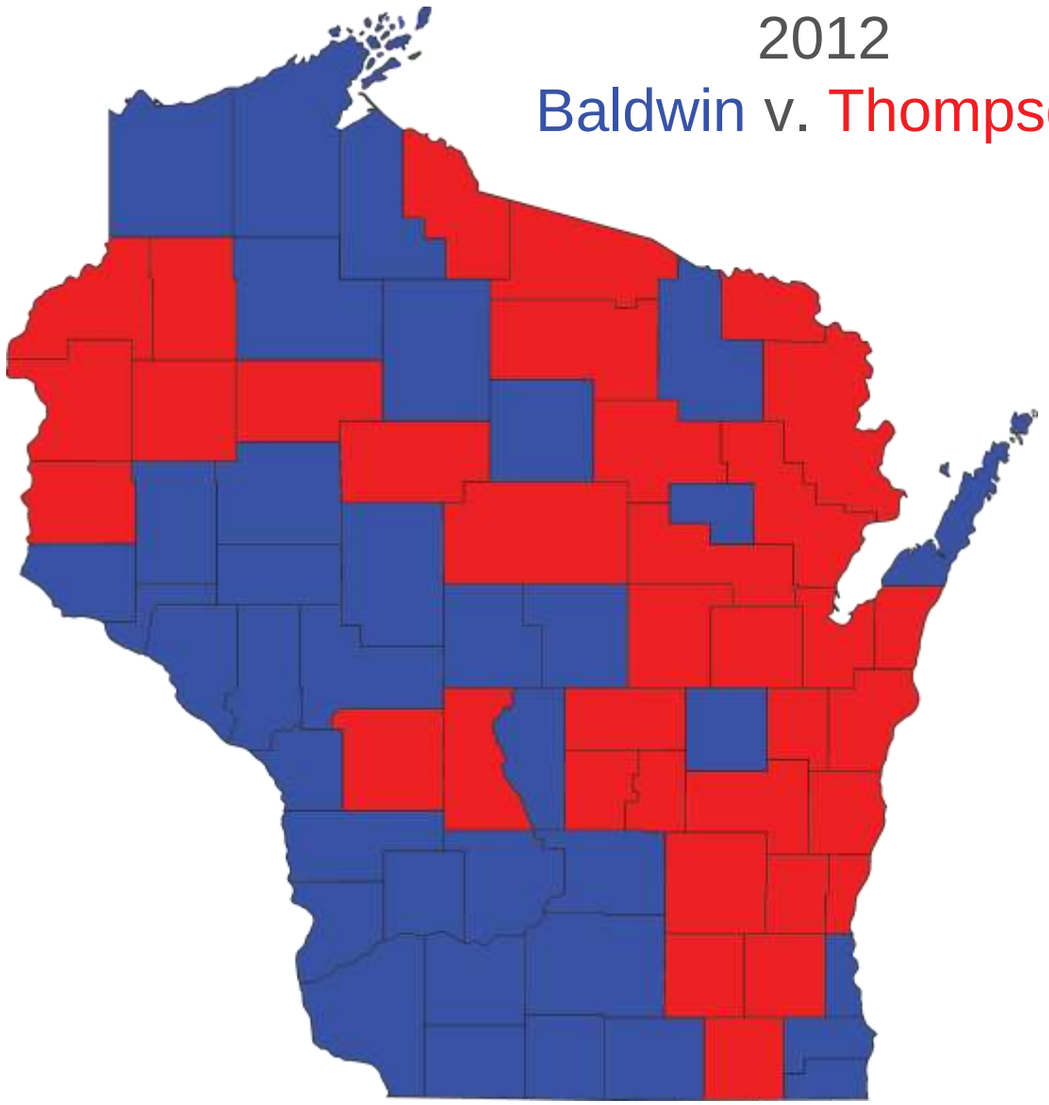
2018

Josh Kaul	1,304,579	49.44%
Brad Schimel	1,286,834	48.77%
Terry Larson	47,151	1.79%



BALDWIN EASILY WINS RE-ELECTION

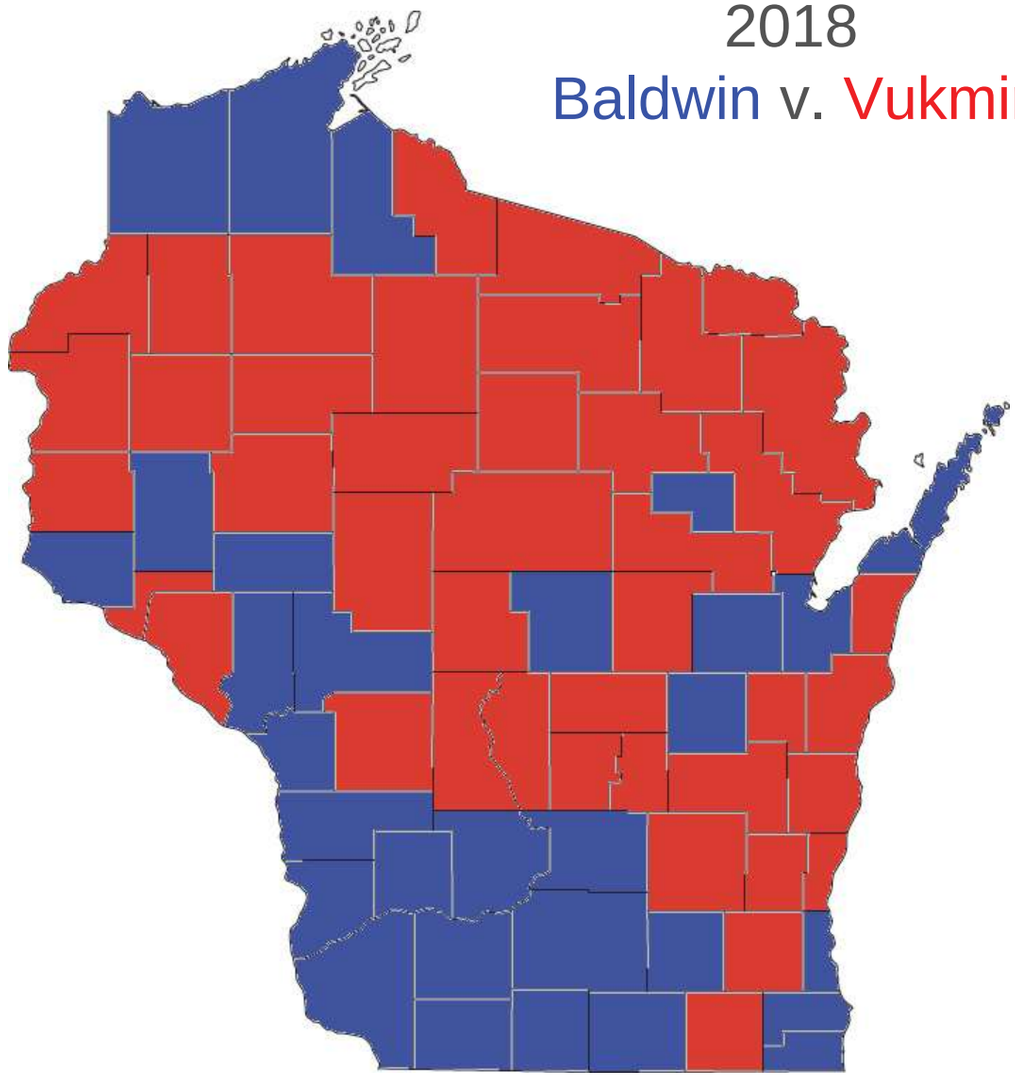
2012
Baldwin v. Thompson



Senate 99% reporting

	Candidate	Party	Votes	Pct.
	✓ Tammy Baldwin	Dem.	1,544,274	51.5%
	Tommy Thompson	Rep.	1,377,253	45.9%
	Joseph Kexel	Lib.	61,908	2.1%
	Nimrod Y.U. Allen III	Ind.	16,327	0.5%

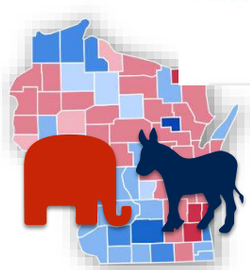
2018
Baldwin v. Vukmir



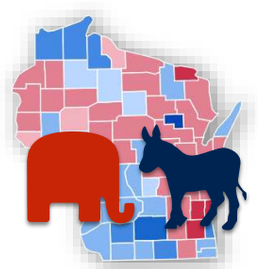
U.S. Senate

	NAME	PARTY	VOTES	PCT.
	Leah Vukmir	R	1,183,061	45 %
✓	Tammy Baldwin (I)	D	1,471,904	55 %

100% reporting (3676 of 3676 precincts)

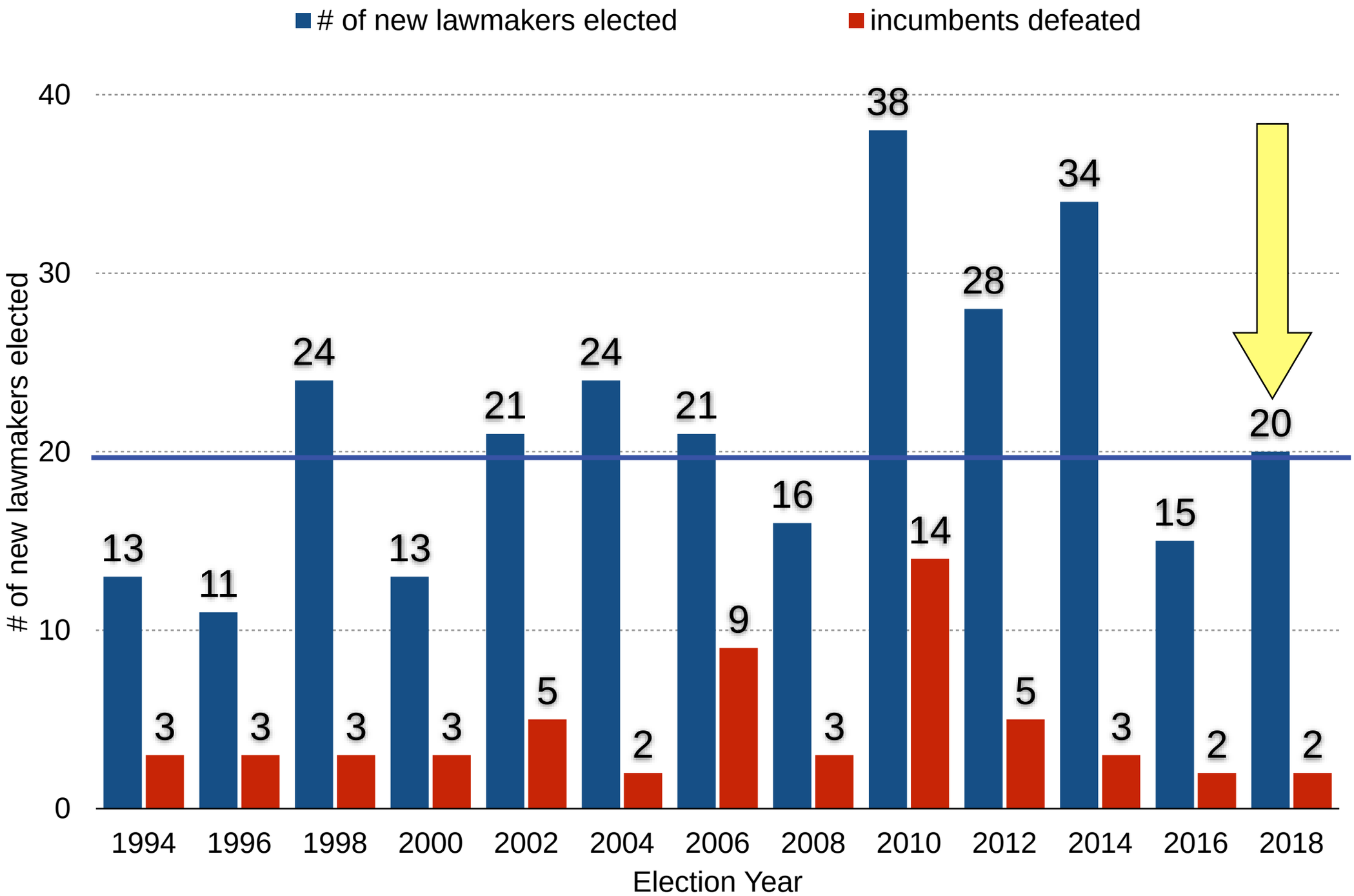


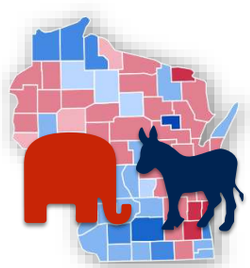
Control of the State Legislature



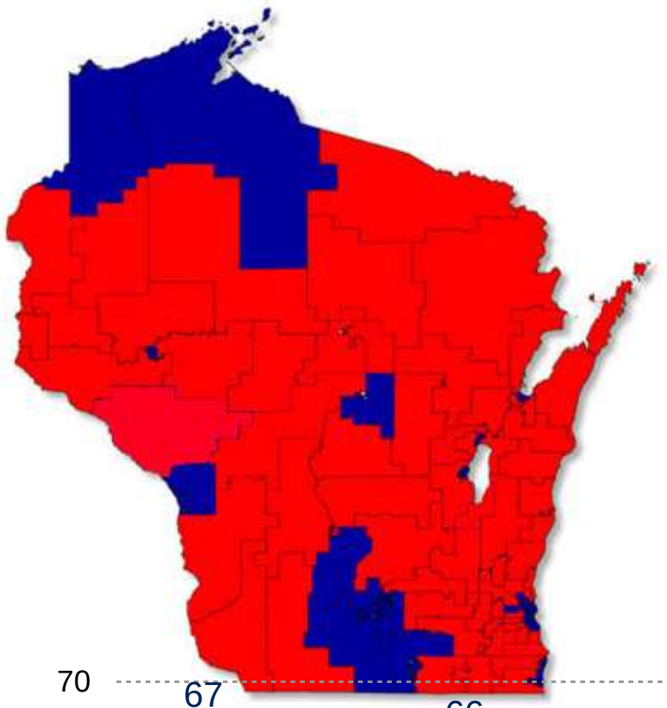
20 NEW LAWMAKERS ELECTED THIS CYCLE

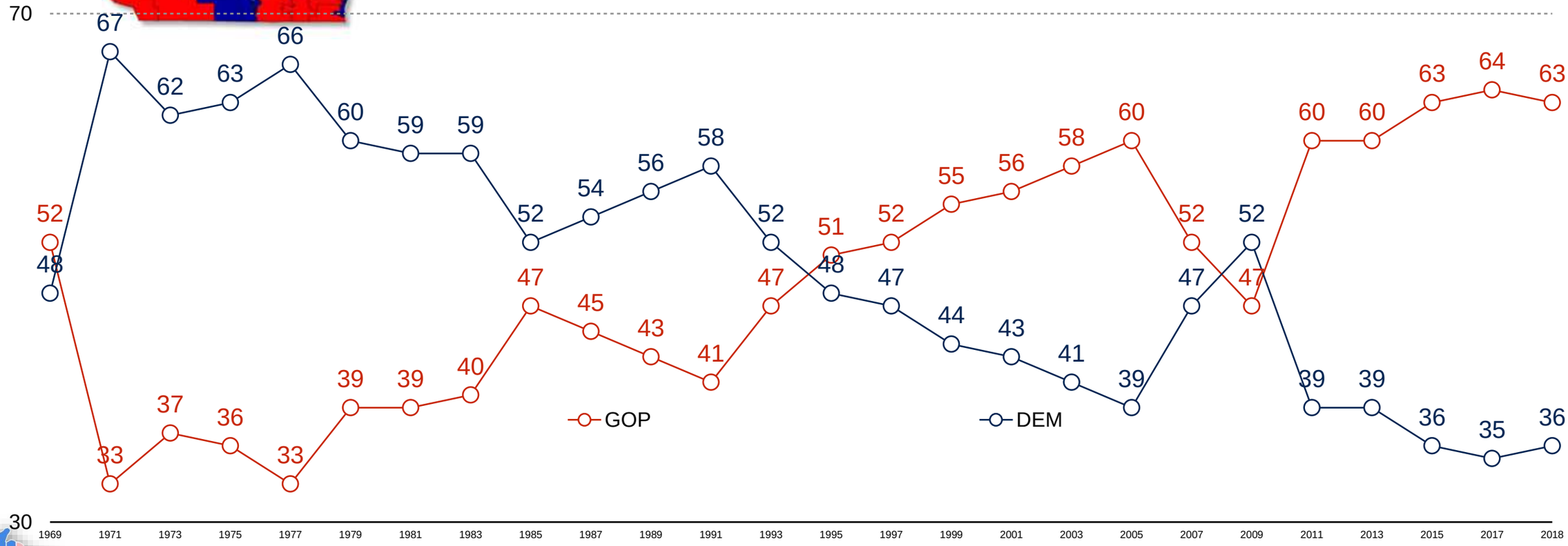
ONLY INCUMBENTS DEFEATED WERE IN THE DEMOCRATIC PRIMARY

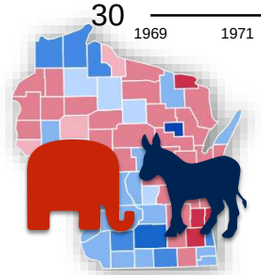




ASSEMBLY REPUBLICANS HAVE A 63-36 MAJORITY







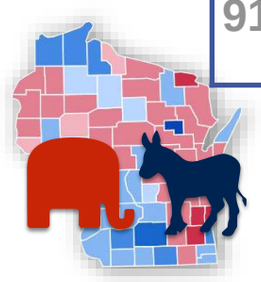
16 NEW MEMBERS OF THE STATE ASSEMBLY

ONLY 1 SEAT SWITCHED PARTY CONTROL

7 OF 16 NEW LAWMAKERS ARE WOMEN (5 DEM-2 GOP)

+5 FOR THE ASSEMBLY (2 WOMEN DID NOT RUN FOR RE-ELECTION, 1 GOP & 1 DEM)

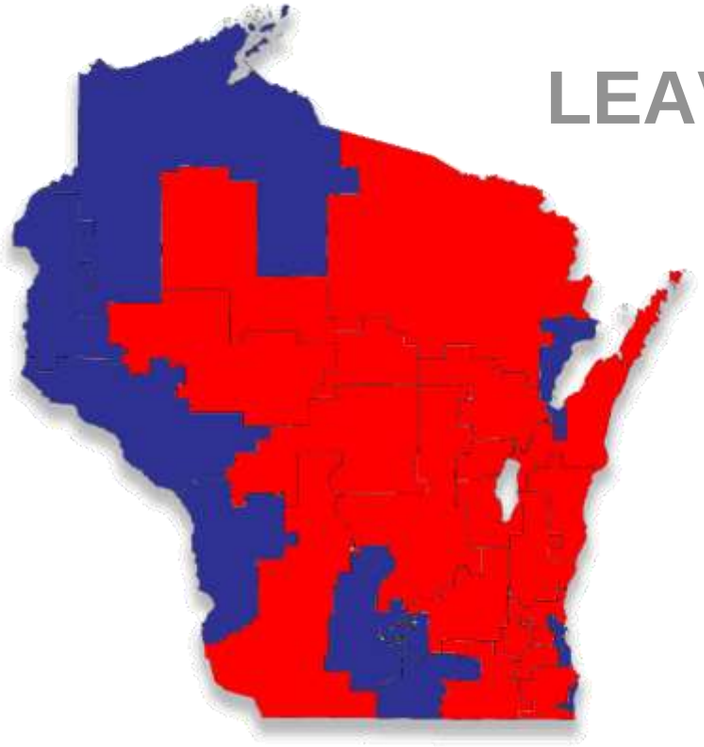
District	Representative-elect	District	Representative-elect
2nd	Shae Sortwell (R-Town of Gibson)	**9th**	Marisabel Cabrera (D-Milwaukee)
12th	LaKeshia Myers (D-Milwaukee)	**14th**	**Robyn Vining (D-Wauwatosa)**
16th	Kalan Haywood (D-Milwaukee)	**28th**	Gae Magnafici (R-Osceola)
38th	Barbara Dittrich (R-Oconomowoc)	**42nd**	Jon Plumer (R-Lodi)
50th	Tony Kurtz (R-Wonewoc)	**59th**	Timothy Ramthum **(**R-Kewaskum)
62nd	Robert Wittke (R-Racine)	**68th**	Jesse James (R-Altoona)
77th	Sheila Stubbs (D-Madison)	**90th**	Stausch Gruzynski (D-Green Bay)
91st	Jodi Emerson (D-Eau Claire)	**96th**	Loren Oldenburg (R-Viroqua)

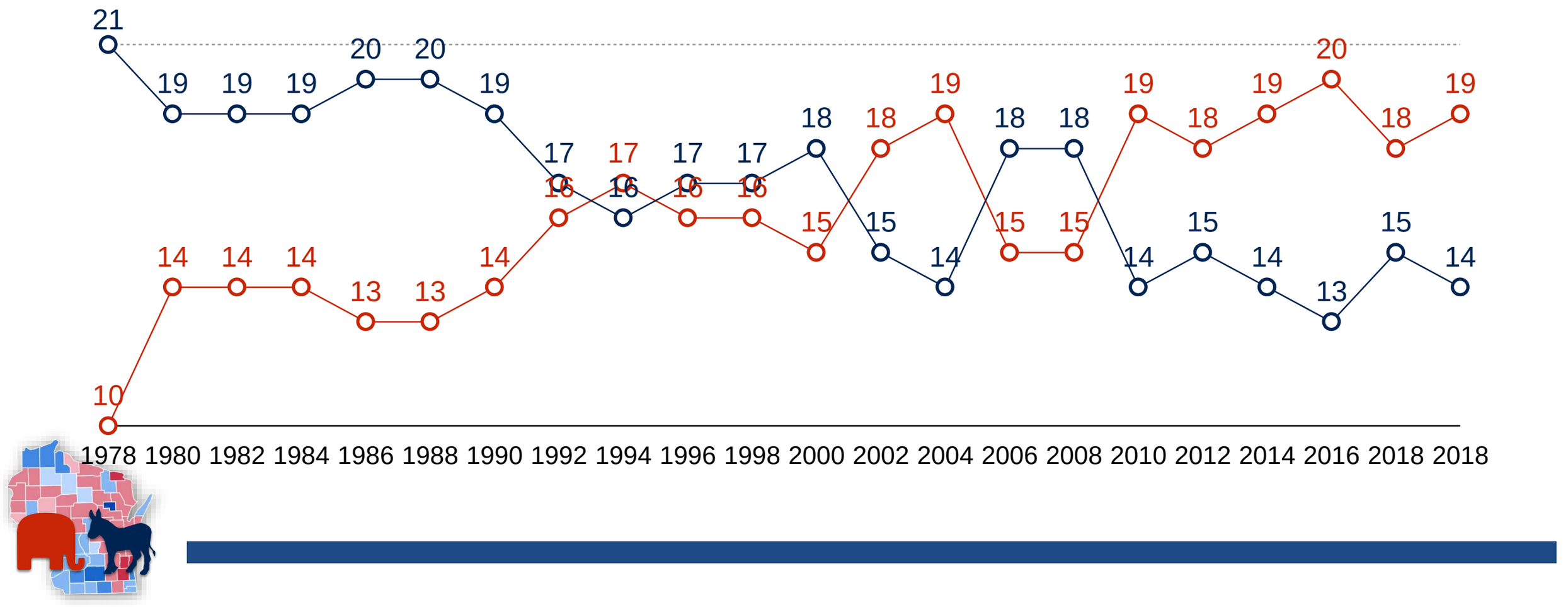


SENATE GOP STARTED WITH 20-13 MAJORITY

WENT INTO ELECTION AT 18-15

LEAVE ELECTION WITH 19-14 MAJORITY





FOUR NEW MEMBERS OF THE STATE SENATE

NO SWITCH IN PARTY CONTROL

Senate District 1
Andre' Jacque
R-DePere

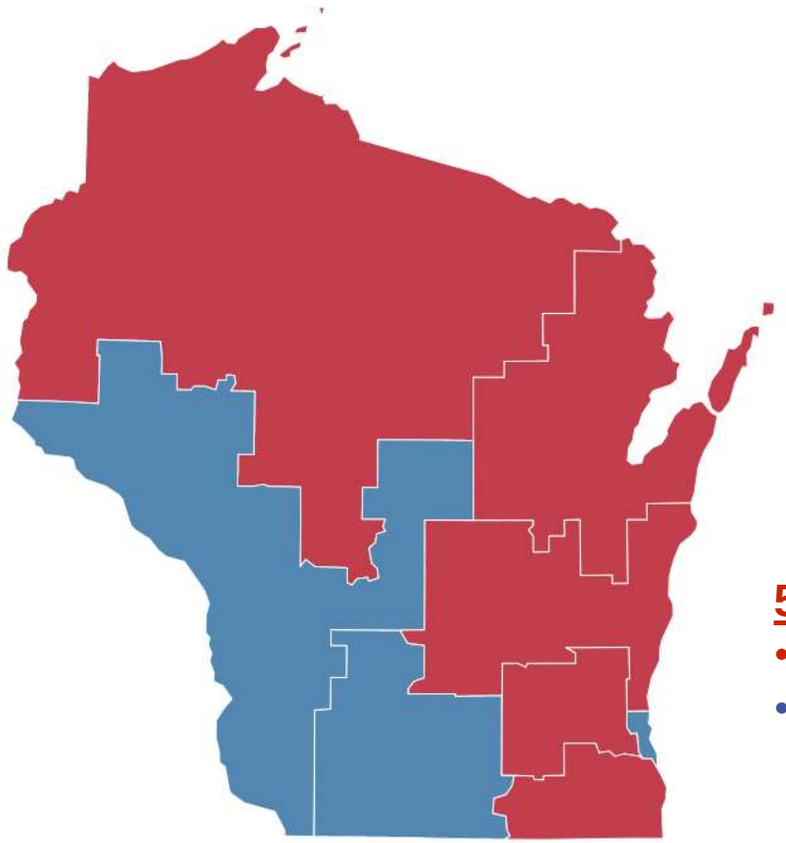
Senate District 5
Dale Kooyenga
R-Brookfield

Senate District 23
Kathy Bernier
R-Lake Hallie

Senate District 31
Jeff Smith
D-Eau Claire

WISCONSIN'S CONGRESSIONAL MAP STAYS THE SAME

7th Congressional District:
- Sean Duffy (Inc.) 60%
- Margaret Engebretson 38%



8th Congressional District:
- Mike Gallagher (Inc.) 64%
- Beau Liegeois 36%

6th Congressional District:
- Glenn Grothman (Inc.) 56%
- Dan Kohl 44%

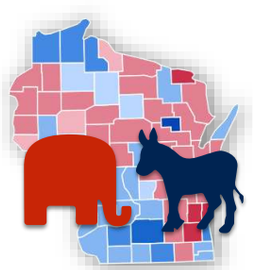
3rd Congressional District:
- Ron Kind (Inc.) 60%
- Steve Toft 40%

5th Congressional District:
- Jim Sensenbrenner (Inc.) 62%
- Tom Palzewiscz 38%

4th Congressional District:
- Gwen Moore (Inc.) 76%
- Tim Rogers 22%

2nd Congressional District:
- Mark Pocan (Inc.) Unopposed

1st Congressional District:
- Bryan Steil 55%
- Randy Bryce 42%



FACTORS IN THE GOVERNOR'S RACE

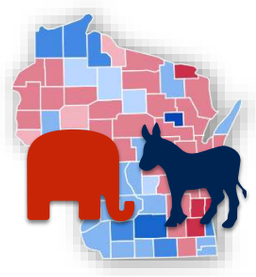
Walker fatigue?

Pre-existing condition coverage protection

Roads

No answer on the massive turnout in Milwaukee & Dane County

Evers was the right candidate for this cycle



WHAT DOES IT MEAN FROM A POLICY PERSPECTIVE

Agreement on funding for roads/bridges

Agreement on pre-existing condition coverage & prescription drugs

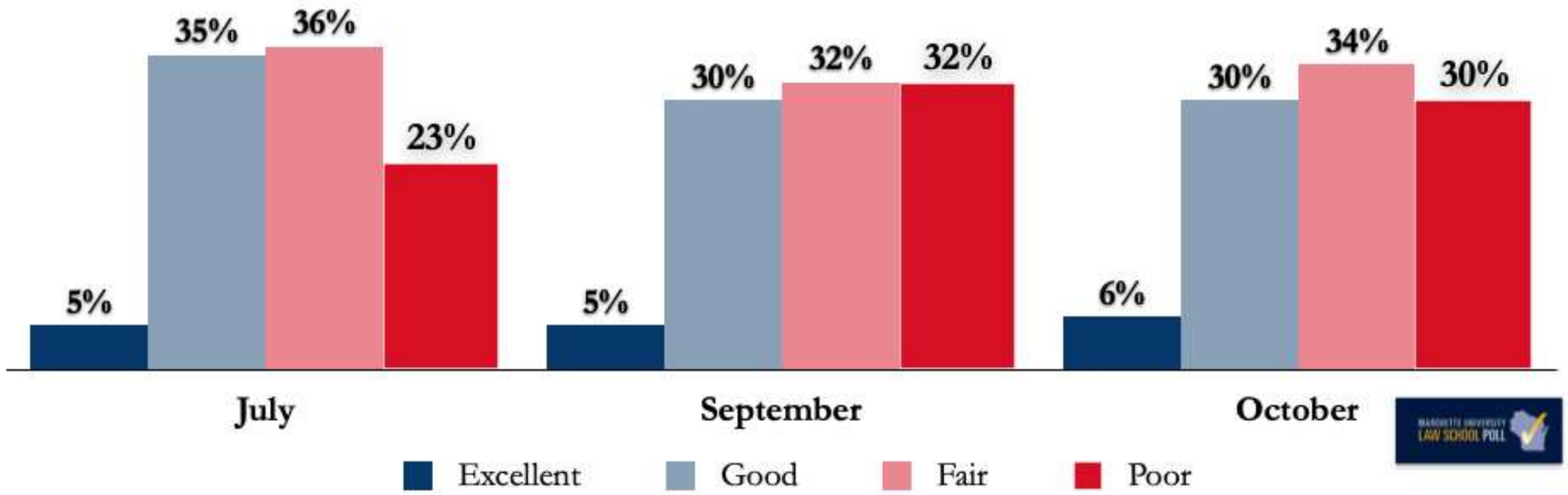
Agreement on school funding (unless the amount is too big)

Agreement on workforce development

LITTLE MOVEMENT ON VIEWS OF ROAD CONDITIONS

2 OUT 3 VOTERS RATE ROADS AS FAIR OR POOR

How would you rate the condition of roads where you live?



WHERE THEY WILL DISAGREE

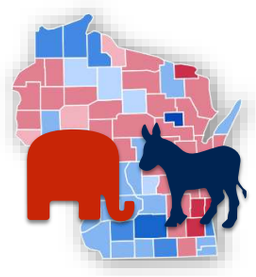
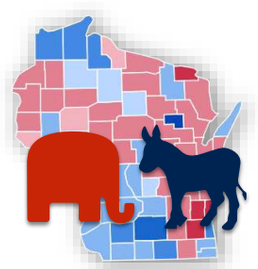
Taxes; Manufacturing & Agriculture Tax Credit, Income tax

Spending levels

Health Care

Tuition freeze?

Medicaid expansion



Questions?