



# WAPA

WISCONSIN ASPHALT PAVEMENT ASSOCIATION

**62<sup>nd</sup>**  
**Annual**

# CONFERENCE & BUSINESS MEETING

NOVEMBER 30 - DECEMBER 1, 2021  
KALAHARI RESORT | WISCONSIN DELLS



**CORVETTE**



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## MONDAY, NOVEMBER 29

### WAPA Members Only

- 5:00 – 7:00 WAPA Board of Directors Annual Business Meeting (Del-Bar Garden Room)
- 7:00 – 8:00 WAPA Executive Committee Meeting (Del-Bar Wine Room)

## TUESDAY, NOVEMBER 30

Registration from 8:00 a.m. to 5:00 p.m.

### General Sessions

- 10:00 – 10:15 Welcome and Opening Comments, Wisconsin Governor Tony Evers
- 10:15 – 10:45 WisDOT Update, Wisconsin DOT Secretary Craig Thompson
- 10:45 – 11:15 Road America, Mike Kertscher, President and General Manager
- 11:15 – 11:45 Transportation Funding Update, Jay Hansen, National Asphalt Pavement Association
- 11:45 – 12:00 WTBA Update, Steve Baas, Executive Director, Wisconsin Transportation Builders Association
- 12:00 – 1:00 Awards and Scholarship Luncheon *sponsored by CWMF Corporation*

### Concurrent Breakout Sessions

	<b>Aloeswood Room</b>	<b>Marula Room</b>	<b>Aralia Room</b>
Session 1: 1:30 – 2:30	Asphalt Facts	Sport Courts	Ethics Training
Session 2: 2:45 – 3:45	Airport Pavement Workshop	Reclaimed Asphalt Pavements	Agricultural Asphalt
Session 3: 4:00 – 5:00	Airport Pavement Workshop	Sport Courts	Agricultural Asphalt

- 5:00 – 6:00 Reception
- 6:00 – 7:00 Dinner
- 7:00 – 12:00 Hospitality Suite *sponsored by Miller-Bradford & Risberg*



# WEDNESDAY, DECEMBER 1

Registration from 7:00 a.m. to 10:00 a.m.

## General Sessions

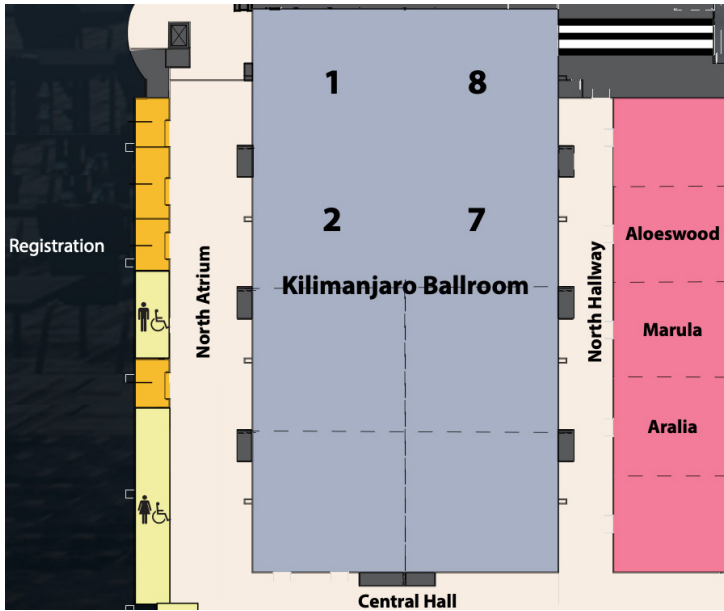
- |               |  |
|---------------|--|
| 7:30 – 8:30   | Breakfast  |
| 8:30 – 9:00   | NAPA Update, Ester Magorka, National Asphalt Pavement Association                                  |
| 9:00 – 9:30   | TDA Update, Debby Jackson, Executive Director, Transportation Development Association of Wisconsin |
| 9:30 – 10:00  | FHWA Update, Glenn Fulkerson, Wisconsin Division Administrator                                     |
| 10:00 – 11:00 | NCAT Update, Randy West, National Center for Asphalt Technology                                    |
| 11:00 – 11:30 | Wrap-Up and Adjournment, Mike Byrnes, WAPA President   |

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# CONFERENCE MAP



- Registration \_\_\_\_\_ North Atrium  
General Sessions \_\_\_\_\_ Kilimanjaro Ballroom 1, 2, 7, 8  
Exhibits and Breaks \_\_\_\_\_ Kilimanjaro Ballroom  
Technical Breakout Sessions \_\_\_\_\_ See Page 2  
Lunch \_\_\_\_\_ Kilimanjaro Ballroom  
Reception \_\_\_\_\_ Kilimanjaro Ballroom  
Dinner \_\_\_\_\_ Kilimanjaro Ballroom  
Hospitality Suites \_\_\_\_\_ Villa House

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## Governor Tony Evers

Tony Evers is the 46th governor of Wisconsin. Prior to his election in 2018, he served as the Wisconsin State Superintendent of Public Instruction winning statewide elections in 2009, 2013, and 2017. With over three decades of public education experience, Governor Evers has dedicated his life to fighting for Wisconsin's kids and serving the people of Wisconsin.

## Craig Thompson

In January 2019, Wisconsin Governor Tony Evers appointed Craig Thompson to serve as secretary of the Wisconsin Department of Transportation (WisDOT). Previously Craig was the executive director of the Transportation Development Association (TDA) of Wisconsin. He has more than 25 years of experience working with Wisconsin businesses, communities, legislators and units of government. Prior to leading TDA, he served as the legislative director for the Wisconsin Counties Association, managing legislative initiatives at the state and federal levels.

## Mike Kertscher

As Vice President of Business Development for Road America, Mike Kertscher is responsible for overseeing track rentals and hospitality functions while driving partnership development to support Road America's core event management initiatives. Kertscher joined Road America in 2007 as Programs Manager overseeing the development of its group adventure programs, plus many successful motorcycle and driving school programs. During his tenure as Programs Manager, Kertscher was instrumental in generating over 400 percent increase

in revenue for Road America's schools and programs business units.

## Jay Hansen

Jay leads the National Asphalt Pavement Association's government affairs team on federal legislation and issues important to the asphalt pavement industry. His primary focus is educating members of Congress and their staff on asphalt's role in America's economy and keeping the industry informed on issues pending in Washington, D.C. Jay joined NAPA in November 1998 as Vice President for government affairs after more than 12 years of working on transportation issues in Congress.

## Steve Baas

Executive Director Steve Baas will lead the Wisconsin Transportation Builders Association after spending the past 16 years as Senior Vice President of Government Affairs for the Metropolitan Milwaukee Association of Commerce (MMAC). Before that, he served as Press Secretary and Communications Director for the Wisconsin State Assembly for 11 years.

## Ester Magorka

Ester Magorka joined NAPA in 2005 and performed a variety of tasks for the association working in the meetings, accounting, government relations, and marketing departments. Currently, Ester serves as Vice President for Marketing where she works with partners to manage the asphalt pavement industry's brand, public relations programs, and outreach efforts under the Go-To-Market program. Her focus is the preservation of the industry's market share through a comprehensive marketing and



communications program aimed at educating agencies on the advantages of asphalt.

### Debby Jackson

Debby Jackson assumed the role of executive director of the Transportation Development Association of Wisconsin after more than 15 years with the organization. In addition to her vast experience in association management and transportation advocacy, Jackson has a business background. She leverages the breadth and depth of her professional experience, along with her knowledge of the membership and mission of TDA, to be a strong voice for robust transportation infrastructure in Wisconsin.

### Glenn Fulkerson

In June 2019, Glenn Fulkerson became the Division Administrator for the FHWA Wisconsin Division. Prior to that, Glenn had served as the Assistant Division Administrator (ADA) in the Illinois Division since 2001. Glenn began his career with FHWA in 1985. Upon completing the Highway Engineer Training Program, he was assigned to the Eastern

Federal Lands Highway Division in Northern Virginia where he served as a Roadway Design Engineer, Bridge Design Engineer and as head of the Bridge Inspection Unit. In 1996, he became the Division Bridge Engineer in the Missouri Division.

### Randy West

Randy West is the Director of the National Center for Asphalt Technology at Auburn University. Randy earned bachelor's and master's degrees in civil engineering from Auburn in 1987 and 1989, respectively. He holds a doctorate in civil engineering from the University of Florida. He is a registered professional engineer in Alabama, Georgia and Florida and active in ASTM International, the Association of Asphalt Paving Technologists, Auburn University's Geosciences Advisory Board and the National Asphalt Pavement Association. His research focuses on strategies for improving asphalt pavement sustainability, including the development of innovative asphalt materials, recycling technologies, accelerated testing and life-cycle cost analysis.







## 2021 Renewal Awards—Permanent Plants

- Mathy Construction Company Plant 86 (La Crosse)
- Monarch Paving Company Plant 26 (Menomonie)
- Monarch Paving Company Plant 87 (Eau Claire)
- Northeast Asphalt Control 30 (Shawano)
- Northeast Asphalt Control 35 (Sturgeon Bay)
- Northeast Asphalt Control 57 (Eden)
- Payne + Dolan Control 6 (Vienna)
- Payne + Dolan Control 10 (La Grange)
- Payne + Dolan Control 15 (Jackson)

## 2021 Renewal Awards—Portable Plants

- Mathy Construction Company Plant 52
- Mathy Construction Company Plant 92
- Monarch Paving Company Plant 20
- Northwoods Paving Plant 67

## 2021 New Awards—Permanent Plants

- Monarch Paving Company Plant 59 (New Richmond)
- Wolf Paving (Genesee)
- Wolf Paving (Sun Prairie)

***Congratulations to all recipients!***



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## Asphalt Facts (1 PDH)

### Ester Magorka, National Asphalt Pavement Association

Asphalt pavements have many advantages over pavement surfaces constructed using other materials. 94% of the roads in America are surfaced with asphalt, and it's no surprise why. Asphalt pavements are safe, smooth, cost-effective, quiet, traveler- and business-friendly, environmentally sustainable, attractive and durable. This session will help you better understand the benefits of asphalt pavements and provide you with research, best practices and recommendations to negate false and misleading claims by other industries.

## Asphalt Sport Court Applications (1 PDH)

### Deb Schwerman, Wisconsin Asphalt Pavement Association

This session will educate owners, contractors, design professionals, and suppliers in the design and installation of asphalt for athletic purposes. Because of the wide variation in construction methods, site conditions and materials availability, asphalt is the preferred material for multiple sport courts applications. While the playing surface materials may be different, the construction process for all courts generally involves the same steps and we'll provide information on many different types of asphalt athletic facilities.

## Airport Pavement Workshop Overview (1 PDH)

### Mark Blow, Asphalt Institute

This session provides the most up-to-date information for those designing,

constructing and managing asphalt airport pavements. Focus is on current Federal Aviation Administration and other applicable industry standards, including specifications, advisory circulars, criteria and policy. Topics covered include pavement design and evaluation, materials, mix design, construction, preservation and rehabilitation practices, along with innovative pavement technologies for airports.

## Agricultural Asphalt (1 PDH)

### Andy Skwor, MSA Professional Services

The goal of a successful stock or dairy farm is to maximize production under the most sanitary conditions at the least cost. Paving cattle pens, feed lots, silage platforms, and bunk and stack silos with asphalt has proven to be a good way to achieve this goal. This session will highlight the versatility of agricultural asphalt applications and discuss the appropriate selection of materials by following recommended design and construction practices that illustrate why asphalt farm installations will provide many years of service.

## Reclaimed Asphalt Pavements (1 PDH)

### Deb Schwerman, Wisconsin Asphalt Pavement Association

RAP is the term given to removed and/or reprocessed pavement materials containing asphalt and aggregates. These materials are generated when asphalt pavements are removed for reconstruction, resurfacing or to obtain access to buried utilities. When properly crushed and screened, RAP consists of high-quality, well-graded aggregates coated by asphalt cement. This session will provide you with the latest data



and information and answer questions that are commonly asked about the topic.

## Ethics Training (1 PDH)

**Jodi Jensen, Wisconsin  
Transportation Builders Association**

Back by popular demand, this session will focus on the fundamental canons of professional conduct and other appropriate administrative rules and regulations. The discussion is designed to demonstrate a working knowledge of professional ethics and satisfy the requirement for “professional conduct and ethics.”



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## HOW DID WE DO?

Soon after the conference, WAPA will send out a brief online survey to all attendees. Please take a moment to share your thoughts.

*What did you find valuable at the conference? What aspects could be improved?*

Your input will help us make the WAPA conference even better next time.

Thanks!



The Exhibit Area is open from 8:00 a.m. to 6:00 p.m. on Tuesday and from 7:30 a.m. to 12:00 p.m. on Wednesday. Events taking place near the Exhibit Area are:

## TUESDAY, NOVEMBER 30

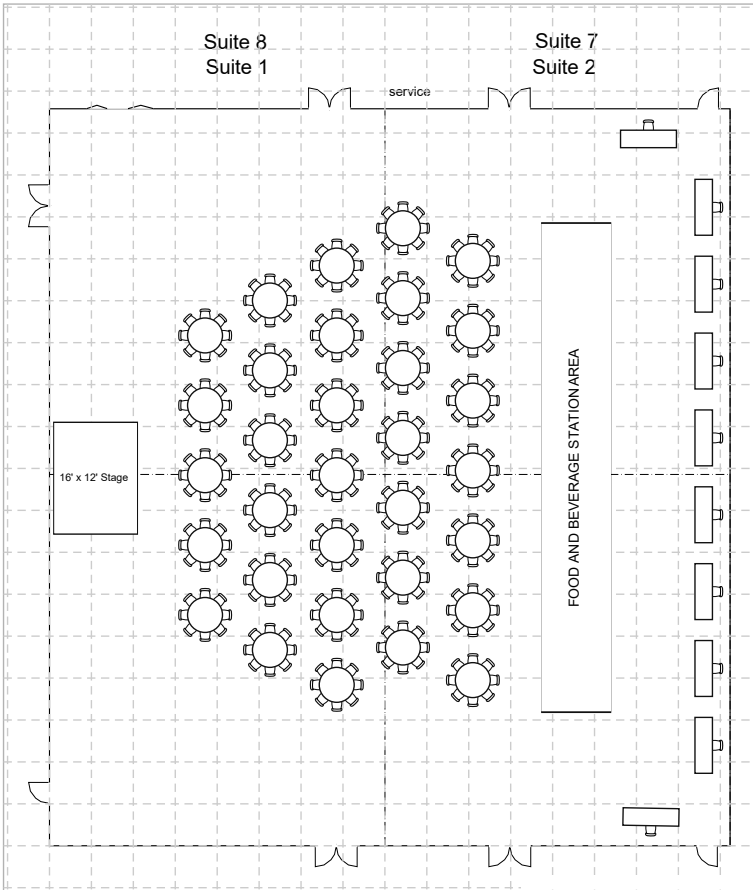
8:00 a.m. – 11:45 a.m. \_\_\_\_\_ Coffee Station

1:15 p.m. – 5:00 p.m. \_\_\_\_\_ Breaks and Coffee Station

5:00 p.m. – 6:00 p.m. \_\_\_\_\_ Reception

## WEDNESDAY, DECEMBER 1

7:30 a.m. – 12:00 p.m. \_\_\_\_\_ Breakfast and Coffee Station





# WAPA

WISCONSIN ASPHALT PAVEMENT ASSOCIATION

*This certification serves as documentation of registration, attendance, and participation at the following Wisconsin Asphalt Pavement Association event:*

**WAPA 62nd Annual Conference & Business Meeting  
November 30 - December 1, 2021 at Kalahari Resort**

Attendee Name: \_\_\_\_\_

Session Name	Presenter(s)	PDH	Attended
General Session – Day 1	Evers, Thompson, Kertscher, Hansen, Baas	1.0	_____
Breakout Sessions:		(3 max)	
Asphalt Facts	Magorka		_____
Asphalt Sport Court Applications	Schwerman		_____
Airport Pavement Workshop	Blow		_____
Agricultural Asphalt	Skwor		_____
Reclaimed Asphalt Pavements	Schwerman		_____
Ethics Training	Jensen		_____
General Session – Day 2	Magorka, Jackson, Fulkerson, West	2.0	_____
		Total PDH	_____

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### **WAPA Liquid Asphalt Supplier Members**

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### **WAPA Associate Members**

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WEM Automation  
Westwood Professional Services  
Wisconsin Concrete Pipe Association

## **CONTACT WAPA**

Remember, when looking for services or supplies, please consider a WAPA member. If you know of a company who should be a member, please be sure to contact us.

4600 American Parkway, Suite 201  
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We greatly appreciate your membership and support of the Wisconsin Asphalt Pavement Association.